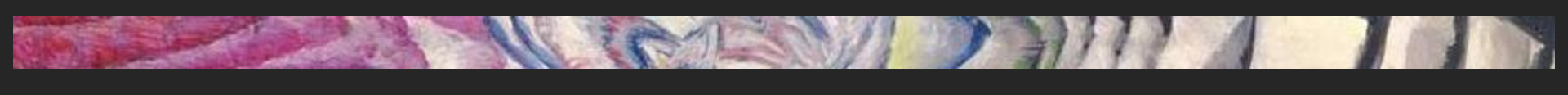


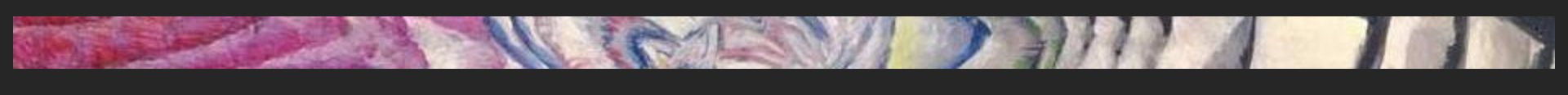


The Museum of
Modern Art

- Megalapítás kezdeményezése: Abby Aldrich Rockefeller, Lillie P. Bliss és Mary Quinn Sullivan

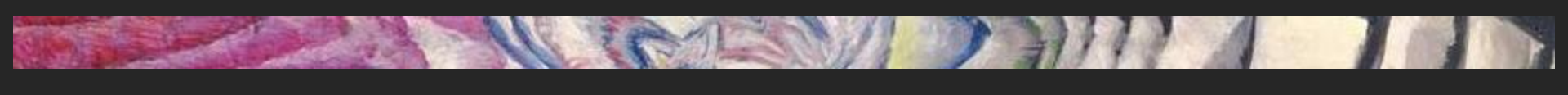


- 1929. november 7.
- Alapítás óta folyamatos helyhiány
- Háromszor költözés
- 1939. Manhattan
- Régi bővítések: Philip Johnson és Cesare Pelli
- 1995. döntés a terjeszkedésről - tárgyalások
- → ki lesz az új építész? – nagy médianyilvánosság



Yosio Taniguchi

- Akkor 67 éves japán építész
- Japánban több múzeum tervezése



- 2002-2004. átépítés



- *„Mit kezd egy modern művészeti múzeum az egyre bővülő kortárs anyaggal, amely sok esetben médiumánál, méreténél és jellegénél fogva is nehezen illeszkedik a klasszikus képtári funkciókra kitalált és tervezett terekbe? Mi legyen a MoMA? Az, ami idáig is volt: a modernista kánont egyszerre generáló és tükröző klasszikus nagyintézmény, vagy szélesítse figyelmét és gyűjtőkörét, és térjen vissza a negyvenes évekig működő kiállításpolitikájához, amelybe a folklór, a technológiatörténet és az iparművészet-történet képvisellete is belefért? Vagy épp ellenkezőleg, szűkítse a meglévő, már önmagában is széles - fotót, videót, filmet, grafikát, művészkönyveket, építészetet és dizájnt felölelő - programot?”*





Gyűjtemény

- Kezdetektől jól meghatározott cél: folyamatosan bővülő gyűjteményével a modern- és kortársalkotások iránt fokozza az érdeklődést és párbeszédet teremtsen határokon túlnyúló gyűjteményével, múlt és jelen valamint korunk felgyorsult világa közt.
- Modern és kortárs művészet: építészet és design, rajz, festészet, szobrászat, fotográfia, könyvek, film és elektronikus média, média-megjelenések





Van Gogh The Olive Trees, 1889





Cézanne Self-Portrait in a Straw Hat, 1875-76





Gauguin The Seed of the Aerei, 1892





Seurat Grandcamp Evening, 1885





Picasso Les Femmes d'Alger, 1907





Matisse Dance (I), 1909





Warhol Marilyn Monroe, 1967





Warhol Campbell's Soup Cans, 1962



- Inventing Abstraction 1910-1925
- Wolfgang Laib
- Edvard Munch: The Scream
- Tokyo 1955-1970: A New Avant-Garde
- contact Gonzo: Untitled Movements



MoMA-val kapcsolatos hírek

2010. Március

Múzeumba került a kukac

2011. Február

Seeing Red: Hungarian Revolutionary Posters, 1919

2012. Február

A Kraftwerk összművészeti életműsorozata a MoMA-ban

2012. Július

Gödöllői tárgyak New York-ban

2012. December

Művészetté nyilvánították a számítógépes játékokat

2013. Január

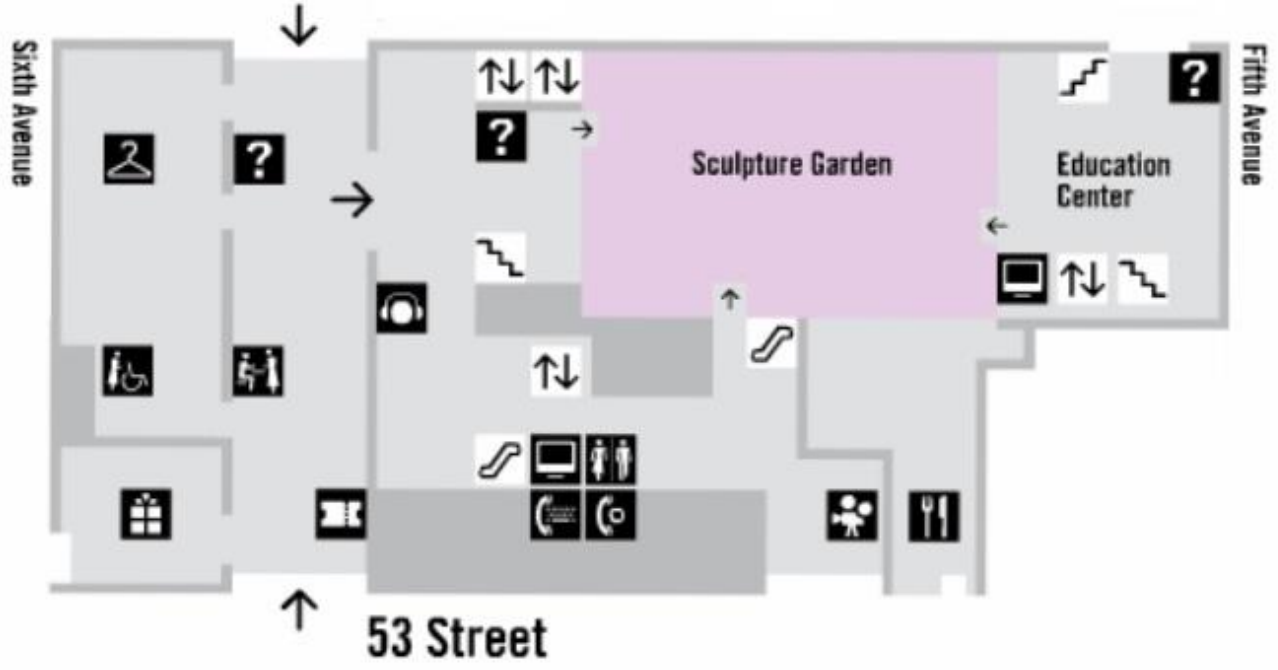
A MoMA furcsa szerzeménye



1

- Lobby
- Store
- Restaurant
- Sculpture Garden

PLEASE NOTE:
The Sculpture Garden closes during inclement weather.





2

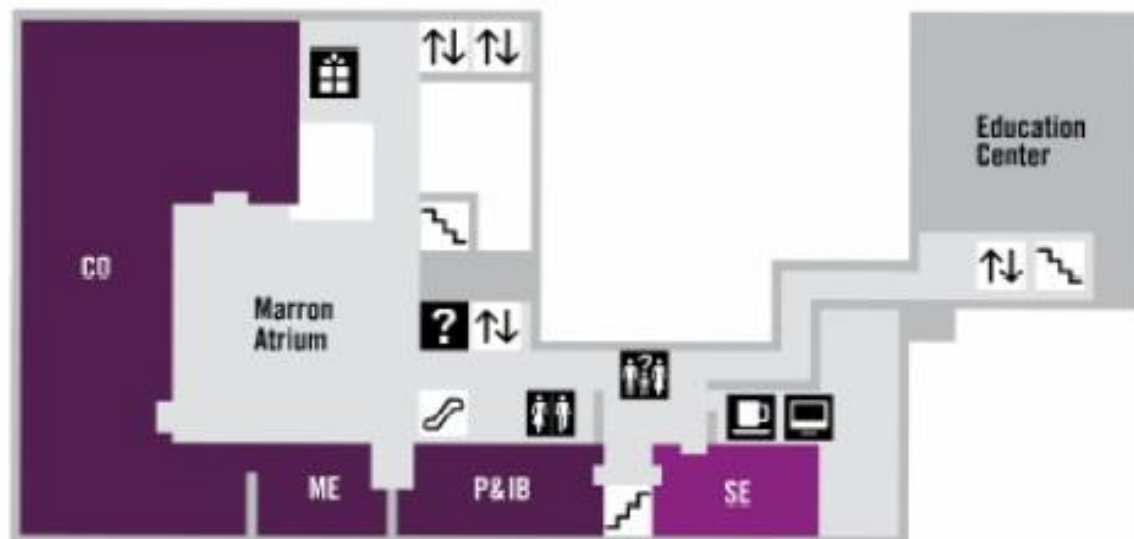
**Contemporary
Galleries (CO)**

**Prints and
Illustrated
Books (P&IB)**

Media (ME)

**Special
Exhibitions (SE)**

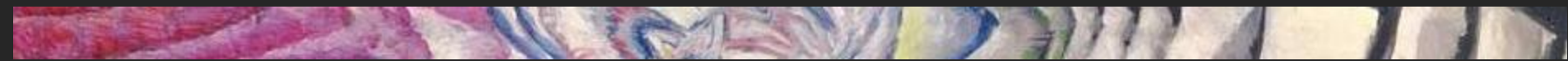
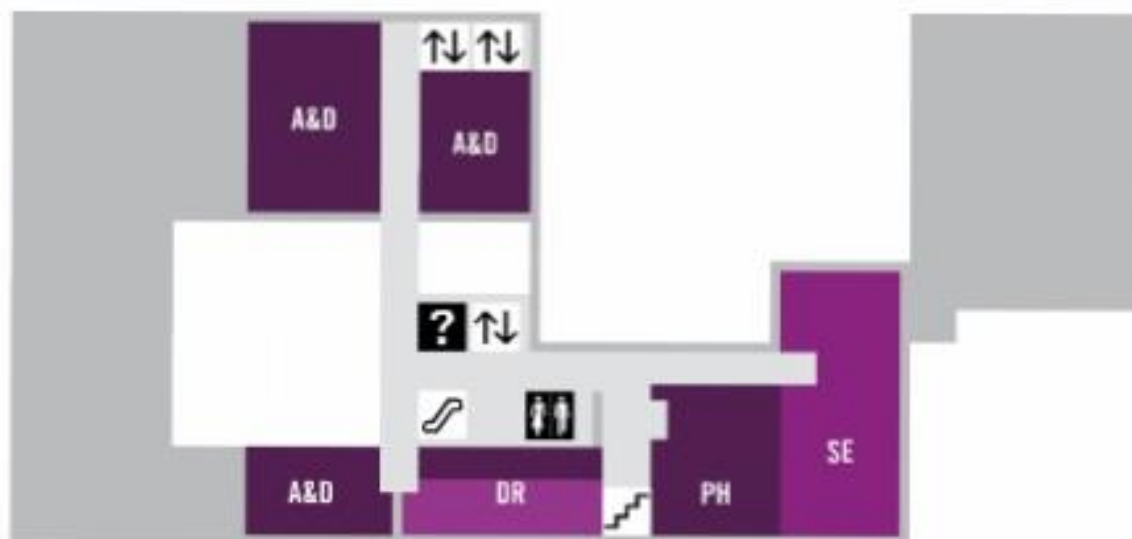
**Café
Store**





3

Architecture and Design (A&D)
Drawings (DR)
Photography (PH)
Special Exhibitions (SE)

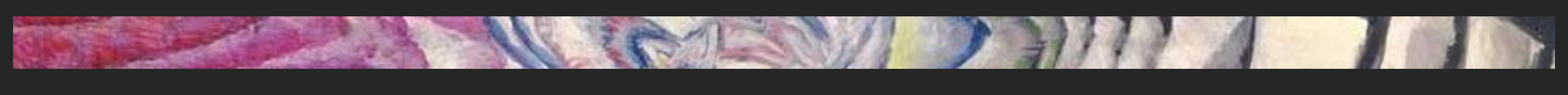
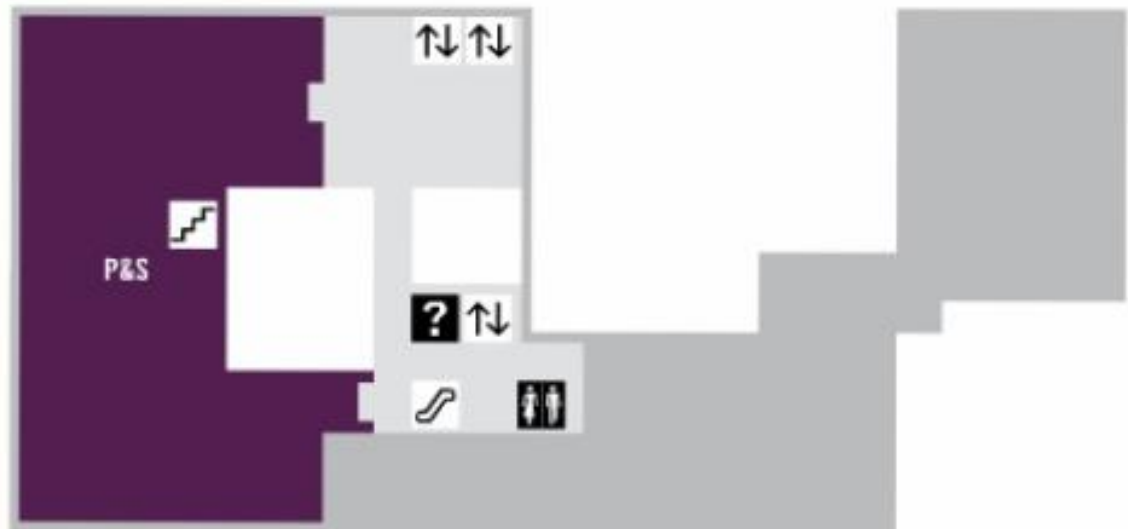




4

Painting and Sculpture II (P&S)

Jasper Johns
Lee Krasner
Roy Lichtenstein
Jackson Pollock
Robert Rauschenberg
Mark Rothko
Andy Warhol
and others*



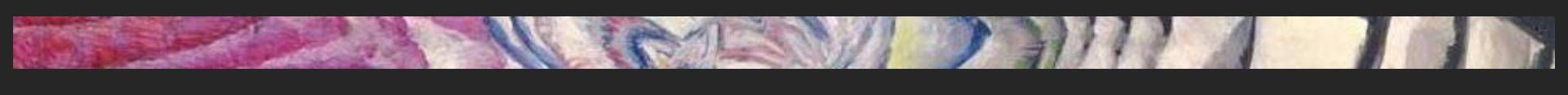
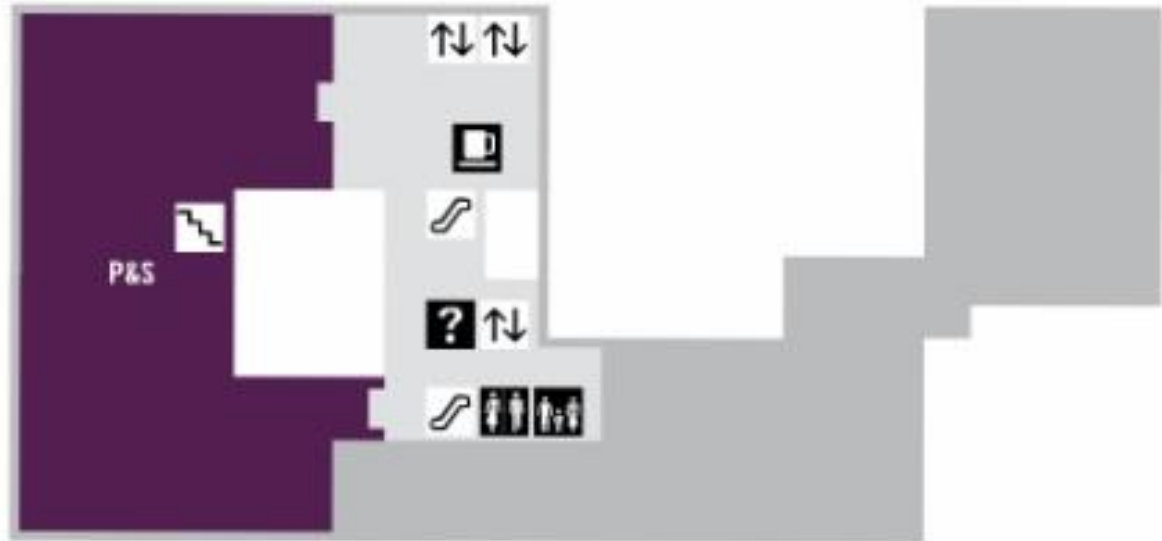


5

Painting and Sculpture I (P&S)

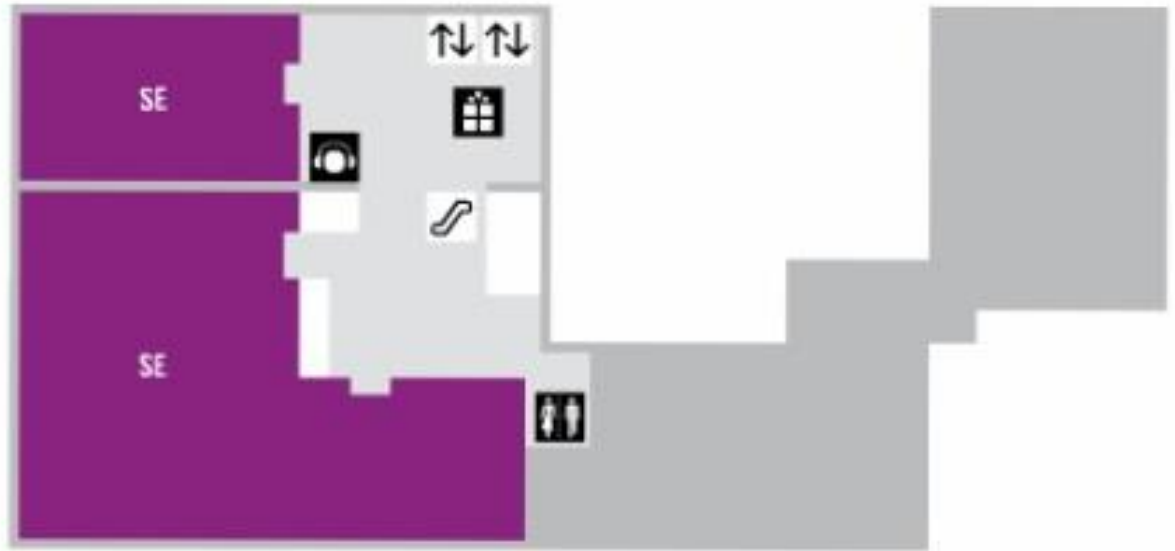
Paul Cézanne
Salvador Dalí
Frida Kahlo
Henri Matisse
Claude Monet
Pablo Picasso
Vincent van Gogh
and others*

Café

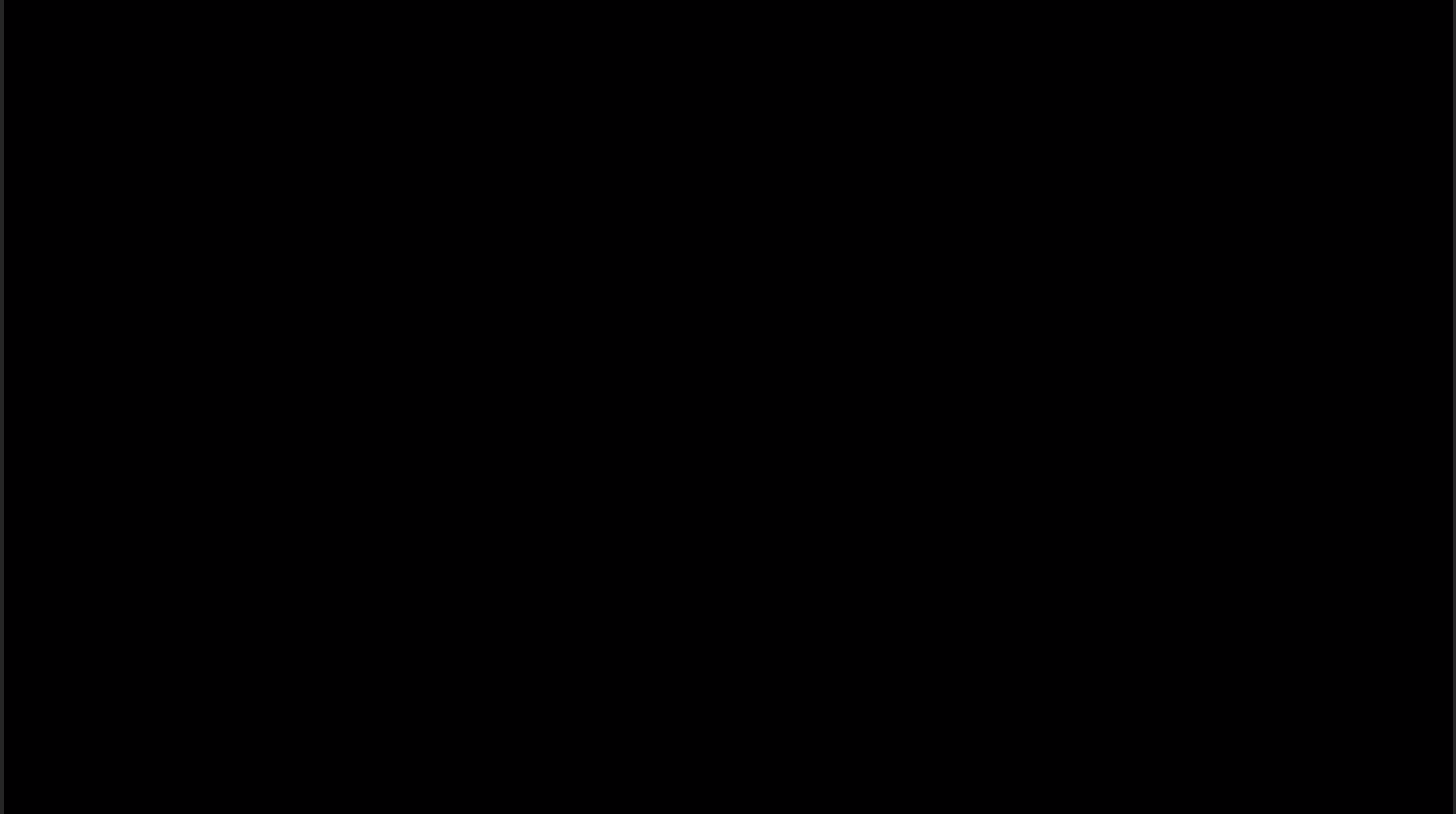




6 Special Exhibitions (SE)
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With Agnes Gund, February 13

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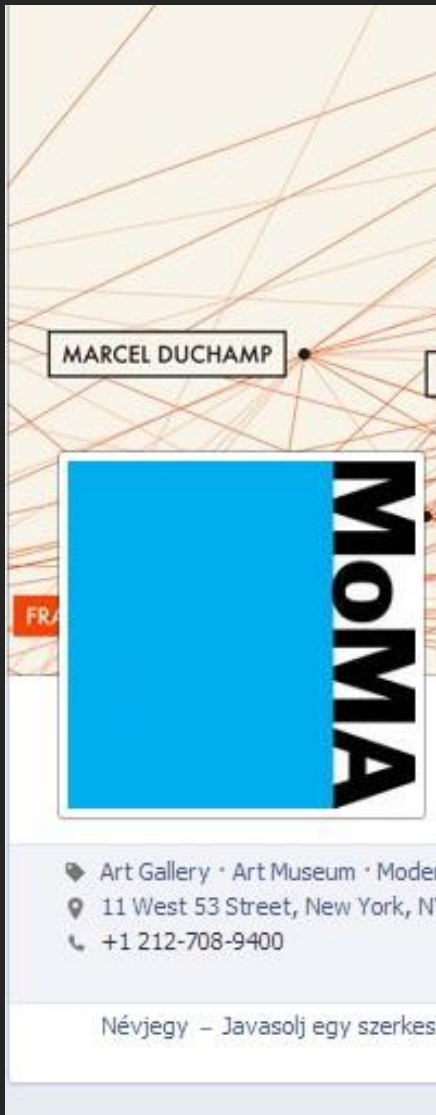
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Happy Valentine's Day! 14 works from our collection for you on Valentine's Day ("The Scream" not included): <http://bit.ly/VfMLw9>

[Jim Dine. "The Little Heart in the Landscape." 1991]




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Browse by Artists



► [GLOSSARY OF ART TERMS](#)

Pop Art

Explore how Pop artists were inspired by—and made art directly from—consumer goods, mass media, and popular culture.

Teacher Toolkit:
Pop Art



Appropriation

Pop artists absorbed and borrowed from popular culture, challenging notions of originality and what it means to be an artist.

Pop Art: A Brief History

In the years following World War II, the United States enjoyed an unprecedented period of economic and political growth. Many middle class Americans moved to the **suburbs**, spurred by the availability of inexpensive, mass-produced homes. Elvis Presley led the emergence of rock and roll, Marilyn Monroe was a reigning film star, and television replaced radio as the dominant media outlet.

Yet by the late 1950s and early 1960s, a “cultural revolution” was underway, led by activists, thinkers, and artists who sought to rethink and even overturn what was, in their eyes, a stifling social order ruled by conformity. The Vietnam War incited mass protests, the Civil Rights Movement sought equality for African Americans, and the women’s liberation movement gained momentum.



Celebrity

See how Pop artists seized on and critiqued celebrity culture.

Inspired by the Everyday

It was in this climate of turbulence, experimentation, and **consumerism** that a new generation of artists emerged in Britain and America in the mid- to late-1950s. **Pop artists** began to look for inspiration in the world around them, representing—and, at times, making art directly from—everyday items, **consumer** goods, and mass media. They did this in a

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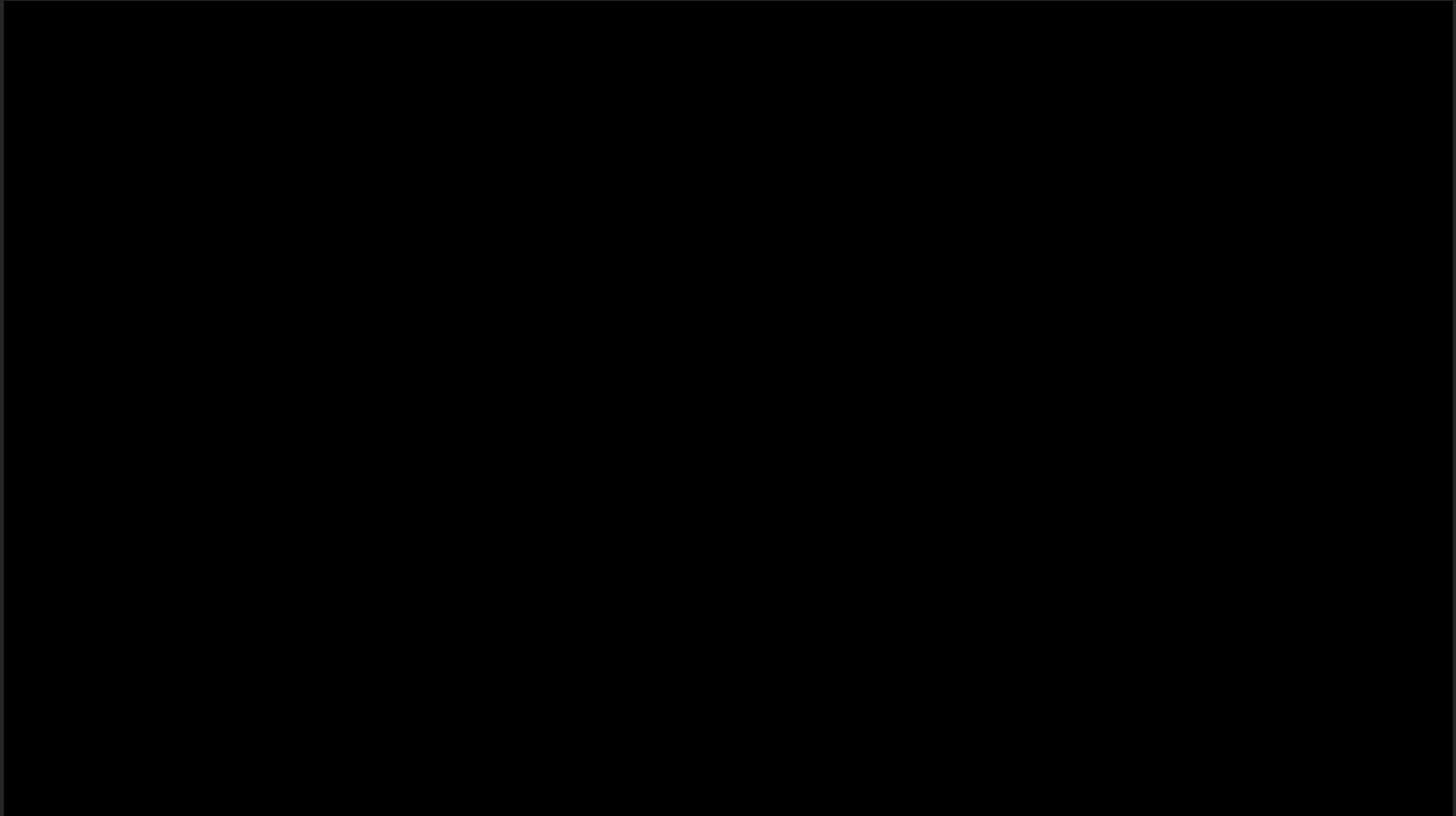
Art Underground

Drop by for free movies, artist workshops, pizza, and more.

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MoMA ArtLab Ipad App



MoMA Store

- Vásárlás a múzeum boltjaiban és interneten

The screenshot shows the MoMA Store website interface. At the top, there is a green header with the MoMA STORE logo on the left and navigation links for 'Welcome', 'Cart 0', 'Login', 'E-mail Updates', and 'Checkout' on the right. Below the header is a navigation bar with categories: 'New', 'Best Sellers', 'Discover', 'Designers', 'In the Museum', 'Registry', and 'Gifts'. A search bar is located to the right of these categories. Below the navigation bar, there is a secondary navigation bar with categories: 'Living', 'Dining', 'Workspace', 'Prints', 'Books', 'Jewelry + Accessories', 'Kids', and 'Sale'. The main content area is divided into two columns. The left column is titled 'ALL PRODUCTS' and contains a list of categories with plus signs: 'Living', 'Dining', 'Workspace', 'Prints', 'Books', 'Jewelry + Accessories', 'Kids', and 'Sale'. Below this list is a 'FEATURED' section with a list of categories: 'New', 'Best Sellers', and 'Discover'. The right column is titled '111 of 111 Products View Some' and contains a grid of product cards. Each card displays an image of a product, its name, and its price. The products shown are: 'BEST SELLER Uplift Kettle' (\$88.00), 'BEST SELLER Iridescent Peacock Scarf' (\$125.00), 'BEST SELLER Highway Bag' (\$125.00), and 'BEST SELLER Louis Ghost Armchair' (\$410.00). To the right of the product grid is a large blue banner with the text 'Most Popular & Best Selling Products' and a paragraph of text: 'Beautifully designed products from the MoMA store are perennial favorites, so discover our innovative best sellers and most popular home furnishings, toys, jewelry and accessories, prints and more. All of our best selling products are functional as well as fabulous, and reflect the values of the world's finest collection of modern and contemporary art.'

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